

## KOOP Community Council Jan. 14, 2015

Meeting called to order by Pedro Gatos at 7:07 p.m.

Board members present: Pedro Gatos, Greg Ciotti, Freddy Krc, Anyah Dishon, Richard Franklin, Roscoe Overton, Alan Pogue secretary

Also present: Lisa Onland, Michael A. Brown.

1. **Amend and/or Approve January Agenda:** Richard moves adoption, Freddy seconds, unanimous approval.
2. **Approve December Minutes:** December minutes are not ready for approval
3. **Annual January KOOP Historically & Culturally Significant Celebration Events Update:** Discussion of upcoming International Radio Day & Lunar New Year, Historically & Culturally Significant Celebration Events. Greg gave an update for Lunar New Year, will be on February 16th and throughout the following week, the term “Lunar New Year” is more inclusive and culturally correct than “Chinese New Year”. Greg told us about general practices, types of celebrations. The theme for this year’s Radio Day is centered on youth and begins the week of February 9th. Greg will reach out to Youthspin to see if they are interested in helping to celebrate this year’s Radio Day. Anyah asked about the P.S.A..
4. **Report on “Community Outreach”, Ideas for 2015:** Greg and Anyah. Anyah asked about live show possibilities. Greg said they could also be podcasts. Anyah asked about other cultural groups in Austin that are not represented. As an example she mentioned German and Russian. Anyah and Roscoe presented a report proposal for ‘community forums’ to gain access to air time as part of our CC outreach mission. The suggestion was to cover different general topics such as Education, City Business, County Commissioners/County Business, Religious issues. A discussion ensued. Pedro suggested presenting the idea to our existing ROCO show Collective. Greg suggested perhaps a once a month program slot on ROCO. Other new elements including the disability programming grant are also being considered and perhaps ROCO should request program being expanded to one-hour during next program application process. Pedro recommended all these issues be included in the next ROCO meeting agenda and we get their feedback accordingly. Anyah moves: The Community Council requests that Anyah and Roscoe meet with the R.O.C.O. collective to discuss the possibility of merging these outreach programming ideas into R.O.C.O. , possibly extending the R.O.C.O. program into an hour length. Roscoe 2nds the motion, unanimous approval.
5. **C.C. Cultural Diversity & Sensitivity Subcommittee update.** Pedro highlighted the ongoing Cultural Diversity and Sensitivity initiatives at the station. Recent approval and adoption by the ED, of an updated Programmer’s agreement and training and retraining two page information sheet that will be included in new volunteers and new programmers and annual retraining certification processes was discussed. A check off box was added to the

Annual Programmer's Agreement all programmers must sign and abide by. Pedro will send out two page information sheet to the CC..

6. **Website roll out update:** Steve Polunsky was absent. However, it is noted his excellent work continues with webmaster in updating the CC web page.
7. **Marketing and integrating of KOOP Community Organization Members and KOOP Radio** – Pedro met with Monica Williams who has excellent marketing skills on ways to create more exposure as a radio station
8. **Other Updates:** nothing on other updates.
9. **Open Forum:** Richard Franklin mentioned the Austin phenomenon of “Black Flight”. In Austin there is double digit growth but Blacks are leaving. This is because there is a racial divide, a lack of access for Blacks to meaningful power within the city. All agreed this is an issue to explore, find community voices on this issue.

**10. Set next Meeting date:** The next meeting will be on February 11th at 7 p.m. at the station.

Meeting adjourned at 8:50 p.m.