

KOOP Community Council 13 September 2017

The board meeting was called to order by Pedro Gatos at 7:40 p.m..

Board members present: Pedro Gatos, Shane Ford, Roscoe Overton, Anyah Dishon, Susan Slatterly, April Sullivan, Alan Pogue , secretary. Gilka Cespedes arrived later.

Others attending: Beverly Shaw, Executive Director & KOOP Volunteers Michael Brown, Bob Dailey and Dave Barber.

1. Amend and/or Approve September 2017 agenda & August (non-quorum) minutes

Roscoe moved that the agenda be adopted as presented, Shane seconded and the motion was unanimously approved.

Pedro suggests that the non-quorum discussion notes such as those from the last meeting be posted as non-quorum notes accordingly in our Community Council Minutes section of the CC webpage.

Anyah moves that such discussion notes be posted, Roscoe seconds and the motion is unanimously approved.

2. Blended Mission & Income Proposal – Beverly

3.

KOOP executive director Beverly Shaw presented some observations and ideas for the Community Council to discuss. Beverly has observed that there is a great deal of activity but these activities may be blended as well as they could be. Beverly noted that KOOP finances are not keeping pace with the growth of KOOP. Some subject areas are: recruitment, training, programming, how to use content to secure more funding, station culture as a means for increasing diversity, how to best use the resources of volunteers who hope to become programmers.

One idea Beverly brought forward was the best use of our overnight programming and how volunteers who wish to become programmers could produce content for the over night hours. This would engage them and also fill the hours with locally produced programs. On air programmers could mentor volunteers in the making of pre-recorded programs. What should be stressed is that people can listen to streaming programming from other parts of the U.S. and the world so “over night” here may be afternoon or evening there. The over night programming should be up to the minute and locally produced. There are many expatriot Austinites who listen to KOOP radio for news of Austin.

The results of the last membership drive was equal to the previous two drives but did not exceed them. KOOP needs to do more outreach.

Beverly suggested that people donate to KOOP based on its mission and its programming content. KOOP should have a long term vision of what it wants programming to look like in the future. Her suggestion was that there could be a work group on our collective vision of the future. Anyah asks if KOOP has an app for demographics.

8:15 Pedro suggests that there is a need to discuss all of these ideas at a meeting outside of this CC meeting because we need to move through tonight's agenda. People indicating an interest in meeting with Beverly to further discuss "finances and mission" included Bob Dailey, April Sullivan, Susan Slattery, Quinten Rhea, Dave Barber, Shane Ford, Anyah Dishon and Pedro Gatos. A consensus was that the Programming Committee be invited to join.

3. Community Council 9/25/2017 Open House date & promotion of KOOP CO Membership 'working group theme(s) synergy & promotion of KOOP'- Susan & Pedro

After discussion Anyah moves that the new date be October 9th, Roscoe seconds. Unanimous approval. Pedro asks for a list of needs.

Susan discusses sources of food and drink and utilizing Bringing Light Into Darkness show to promote missions of attending Open House invitees. April will draft a CSA for the Open House and invite letter to send out to our KOOP Community Organization Members (will use last year template). Pedro will create sign in sheet, outreach to Magic ELJ and Greg for annual PSA Open House routine of creating PSA's for a subset of our non-profits who attend and update powerpoint mission statement looping slide show of all KOOP CC members.

Blacksmith discusses the tr-fold leaflet on what advantages there are to KOOP membership, that each person who attends should get one and that there should be a follow up call to those attending.

Susan suggests that each CC member should bring in new contacts from community organizations. People should RSVP their intentions to attend the Open House.

4. 2017 KOOP August (opioid crisis focus) & September Celebration Events update & CE Policy Update

a. Update August & Sept. Celebration Events (diez y seis de September & Mexican-American Heritage) ROCO show- Susan & Anyah

Susan gives update on upcoming Dies y Seis celebration event (CE). Anyah indicates preparations are under way for Pow Wow – Indigenous Day CE coming up late October/early November.

b. October Open CE Month: CC/ROCO Special Series on Austin City Services – Greg

Greg not present. Highlights from email update of Austin City Services scheduled throughout the month of October that Greg had sent out to CC are reviewed.

5. Open Forum & Older CC Business updates –

a. Jazz Festival Cooperative community alliance with local church community effort of aiding and assisting people in need – Roscoe

Roscoe Overton. Further discussion of cooperation between KOOP and the Jazz Show benefit at the University Presbyterian Church for its social services program Uplift that serves hundreds of economically challenged persons each Tuesday morning . Pedro gives

a history of our discussions of this topic. The CC has endorsed this community outreach service as a benefit for social services benefitting the underserved in the community. There is some discussion of any potential conflict over helping to raise money for another 501c3 organization. The consensus is this can be worked out since we have done KOOP promotions for similar events promoting the interests of the underserved such as the Blood drive and women breast cancer prevention events in the past. Pedro will reconfirm with Katie/Board ahead of the meeting Roscoe has set for 6:30 p.m. next Wednesday 9/20.

b. KOOP & CC Calendar Convergence discussion – April/Anthony (tabled)

c. CC & Community Council Org. Member participation in the Awesmic City Expo 2017's Festival of Cosmic Cultures – Anyah

Anyah. The Cosmic Expo will have a meeting on September the 27th at Joe's Crab Shack to discuss the floor plan for the Expo. The theme for the Expo is "Responsible Citizenship". All are invited to attend the planning meeting.

d. Policy & Procedure Section Nine — Workplace Safety & Code of Conduct: review & discussion: – Pedro/CC

Section Nine of KOOP Policy and Procedure last approved in 2011 has to do having to do with a code of conduct for all members of KOOP and procedures for complaints, grievances and includes (9.17) the formation of a mediation group of sorts called "Committee on Workplace Conduct & Safety". Anyah indicate she has been out of pocket for the last couple of months and requests an extension on approving final draft until after a work group can meet. It is agreed that such a meeting will occur at the station at 5 p.m. on Wednesday the 20th to decide and recommend the final wording so we can forward to the Board for considerations as soon as possible.

e. AIGA & Applying Design theory for social change - Art(uro) -tabled

8. the next CC meeting will be on Wednesday October the 11th at the station.

Shane moves and Anyah seconds that the meeting be adjourned at 9:30 p.m.. All concur.